

ALLSPORTCENTRAL 2009 ADVERTISING PRICE LIST

AllSportCentral provides great opportunities to reach athletes, event coordinators, and the running industry through our newly designed website. We offer banner ads, regional and national featured event e-mails, and event-specific promotional blasts.

BANNER ADS

You can upload your prepared banner in JPG or GIF format, or we can create one for you for \$25. You can choose how long you want your banner to run and which location will best serve your needs. These banners run on *every* AllSportCentral page.

LARGE BANNER TOP
 Traditional headlining banner
 [728 X 90 pixels] \$599/mo

SKYSCRAPER BANNER SIDE
 Most popular banner
 [160 X 600 pixels] \$499/mo

SMALL BUTTON BANNER SIDE
 Budget-friendly banner option
 [120 X 60 Pixels] \$149/mo

HALF SKYSCRAPER BANNER SIDE
 Great value for ad space
 [120 X 300 Pixels] \$299/mo

LARGE BANNER BOTTOM
 Traditional bottom banner
 [728 X 90 Pixels] \$349/mo

WWW.ALLSPORTCENTRAL.COM

For additional information regarding advertising through AllSportCentral and/or its affiliates please contact us at www.AllSportCentral.com or by phone at 605-331-0030.

Prices are subject to change.



FEATURED EVENT E-NEWSLETTER

You can opt to be included in an upcoming featured events e-mail. These are sent both regionally and nationally to athletes and event coordinators that have opted-in to receive featured events e-mails. Limited space is available.

FEATURED REGIONAL E-NEWSLETTER

AllSportCentral sends a bi-monthly Featured Events e-mail to all regional users highlighting a limited number of upcoming events. This option is a very cost-effective way to get your event in front of area athletes.

\$99/issue

FEATURED NATIONAL E-NEWSLETTER

AllSportCentral sends a monthly Featured Events e-mail to all national users highlighting a limited number of upcoming events across the United States.

\$299/issue

PROMOTIONAL ARTICLES AND EMAILS

You can increase awareness of your event, not to mention word-of-mouth advertising, by utilizing these promotional mediums dedicated solely to your event.

FEATURED EVENT ARTICLE

AllSportCentral highlights a featured event article front and center on the AllSportCentral.com homepage. This article is customized to best serve your event and provides immediate access to event information and online registration.

\$299/week

PROMOTIONAL REGIONAL EVENT EMAIL

AllSportCentral will assist you in creating a promotional event e-mail focused entirely on your event, and distributed to athletes and coordinators across the region.

\$699/issue

PROMOTIONAL NATIONAL EVENT EMAIL

AllSportCentral will assist you in creating a promotional event e-mail focused entirely on your event, and distributed to athletes and coordinators across the nation.

\$1999/issue

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